When you're in need of a career path providing a solid and challenging direction, turn to Genesis Career College in Bowling Green. The massage therapy program at Genesis is a rock-solid choice providing an affordable and practical career path. Massage therapy careers continue in these economic times to withstand a volatile employment market. In just 30 weeks, students can be ready to enter what U.S. News reported in 2010 as one of the best career choices for searching students.

Great Outlook Due to Hands-On Experience
As medical costs rise, preventative and alternative therapies gain more attention and respect from both medical and cosmetic fields. Employment for massage therapists has grown faster than average, around 19% as suggested by the U.S. Labor Department. In addition, because one needs a license only and not a degree, you can be part of this fantastic field in just 30 weeks of course work and field training. Combine this positive employment outlook with a career offering flexibility and mobility without the stress that other career choices have these days.

The Genesis massage therapy program is designed to make every student’s transition into the workforce to be as seamless as possible. Genesis combines a well-rounded curriculum with a quality staff focusing on meeting the needs of each student for both technical and practical skills. These skills tend to make Genesis graduates some of the most competitive in the field. Genesis knows that the practical skill applications are as important as a strong theoretical understanding of massage techniques. For this reason, Genesis creates a dynamic and interactive massage therapy program that engages students in real world experiences, hands-on training plus interaction with the public. For instance, students get an opportunity to visit spas, chiropractic offices and private massage therapy practices. This allows them to see the many different directions a massage therapy career can take. Genesis also has an Intern Clinic, offering students hands-on experience working with the public, all under the watchful eyes of licensed instructors.

Promising Path to Self-Employment
The latest reports show that over half of all massage therapists start their own business at some point in their career. Therefore, the Genesis staff knows and respects the opportunities that exist for licensed massage therapy grads to be self-employed. For this reason, the focus of the Massage Therapy program is to get people prepared for the field as an entry level therapist. Students learn these skills throughout the business class. The class tends to focus on what people need to do to open their own practice. It is a goal at Genesis that upon graduation, each student has been provided the realistic option to start their own business when the time is right.

Relax! Genesis Has Your Back
When choosing a new career path at Genesis Career College, you’re choosing a quality learning experience. The school provides qualified instructors and administrative staff, all focusing on making each student’s massage therapy career path as individualized as possible. Genesis instructors are hired based upon their field knowledge and experience as well as ability to keep students motivated to learn and encourage student’s ability to focus on achieving career dreams. The financial planning team takes a “can-do” approach when meeting with students. Their financial knowledge provides each applicant with a transparent and affordable payment plan.

Don’t leave THIS stone unturned.

At Genesis, your career is in your hands.
Our Massage Therapy Program can set you on the right path. FULL and PART TIME class scheduling. Financial aid is available to qualified applicants. Small classes allow instructors to address student needs providing practical theory with hands-on training! THIS - allows us to REALLY PREPARE YOU for a REAL world Massage Therapy Career. Besides salons, Massage Therapy career opportunities are found in College + Pro Sports, Medical, Music and as Educators.

Stop in TODAY for a tour & massage
YOU can graduate in Massage Therapy in as little as 30 weeks!

Ten Massage Therapy Helpers
1. Helps the body’s healing process, providing a drug-free alternative.
2. Helps blood circulation so more oxygen and nutrients reach body tissues and organs.
3. Helps relax injured or overused muscles.
4. Helps reduce muscle fatigue, spasms and cramps.
5. Helps release endorphins, the body’s natural painkillers to reduce pain.
6. Helps reduce the appearance and feel of scars after surgery or injury.
7. Helps manage anxiety and depression.
8. Helps boost the immune system.
9. Helps improve flexibility and range of motion.